

PEI PHARMACISTS ASSN

NEWSLETTER

February 2009

For members, friends and supporters of the PEI Pharmacists Association

AGM 2009

The Annual General Meeting of the PEI Pharmacists Association will take place on Saturday, May 2nd at the Loyalist Country Inn in Summerside, PEI, starting at 8:30am.

An exciting Continuing Education and Awards Banquet Weekend is being planned, starting with a not-to-be-missed welcome registration pub on Friday night. A full Continuing Education program follows the AGM on Saturday. The Awards Banquet and Entertainment evening will top of the night. Registration packages and more information will follow this Spring. Looking forward to seeing YOU there!!!

PAW - 2008:

Our Association is very pleased to announce the coordinators for the 2008 Pharmacy Awareness Week, taking place March 3rd - 9th, 2008. Christie Smith, Crystal MacEachern and Kilby Rinco have again agreed to take the lead in planning this important event. Please contact Christie, Crystal or Kilby with any Pharmacy Awareness Week ideas you may have. Pharmacy Awareness Week is our chance to inform the public and other stakeholders of the important role of the Pharmacist in patient care and education.

Award Nominations

As in previous years, the Association is seeking nominations for the following awards, to be presented at our Annual Awards and CE Conference:

Sunshine Award: The pharmacist who is friendly over and above the call of duty and is customer service focused.

2009 Winner: Kelly Herget

Rookie of the Year: New grad who has become involved in community and pharmacy activities.

2009 Winner: Natalie Gaudet

Community Service Award: Pharmacist who is very involved in community activities.

Honorary Life Membership:

Pharmacist with long term involvement in the profession both nationally and provincially.

Longtime Service Award: Awarded to a Pharmacist who is a long standing practitioner.

2009 Winner: Gordon White

Meritorious Service Award:

Pharmacist who is involved in provincial pharmacy activities plus community activities that benefit the profession.

2009 Winner: Raymond Murphy

Certificate of Recognition:

Pharmacist who has contributed to provincial pharmacy activities over and above the call of duty.

2008 Winners: Kilby Rinco & Crystal MacEachern

Whitehall Robins Bowl of Hygeia:

Awarded annually to an Island pharmacist for outstanding professional and community service

2009 Winner: Erin MacKenzie

The Wyeth Apothecary Award

The first award in Canada that specifically recognizes pharmacists who have completed advanced training or education (e.g., Certified Diabetes Educator) and have successfully expanded their practice as a result. Wyeth will award to each winner a \$1,000 bursary to be donated to the pharmacy school alma mater, advanced training program, or disease-based charity of his or her choice

2008 Winner-Kendra Day

Please take a moment to nominate a worthy recipient for these awards. Our members deserve recognition for their contributions to our Profession!

Passing

It was with regret that our Pharmacy Community saw the passing of longtime pharmacist and Honorary Life member of the PEI Pharmacists Association, Sid Stead. In Sid's honor, we would like to introduce

The Sid Stead Memorial Award

Pharmacist who is committed to mentoring pharmacy students, as Sid Stead did for many years.

President's Note

~On behalf of my family and The PEI Pharmacists' Association I wish all members a Safe, Healthy, and Prosperous New Year!

This, my first year as president is slipping by very quickly. However, much has been accomplished. Your association had been actively involved with negotiating the best possible contracts with government. Erin, on your behalf, spent countless hours negotiating the Palliative Care, Diabetic Strip programs, and DIS implementation. Discussions with government regarding the parent contract will soon get going and I encourage those interested to voice their concerns and comments.

I would like to thank all those committed pharmacists for their contributions to our association and profession. Your input and advice gives invaluable direction to the executive and its executive director, Erin. To make a difference in your profession requires your dedication and commitment.

In closing, I look forward to the AGM this May in Summerside.

Your attendance and participation is vital.

See you there!

Terry Walsh

Dalhousie Pharmacy Endowment Fund

Since 1988, the Dalhousie Pharmacy Endowment Fund has supported the development of programs and research projects that benefit the profession of Pharmacy in Atlantic Canada. The Fund is always looking for innovative projects to support,

and would like to see more applicants from the community setting.

The deadline for application is October 1st.

A mentorship program is available for those who have a great idea for a project, but don't know how to get started, or for those who are unfamiliar with the grant application process. For more information, please contact Erin MacKenzie, Executive Director of the Dalhousie Pharmacy Endowment Fund at dalpharmendow@gmail.com

Your Association Wants YOU!

Involvement in your professional Association has many benefits. You have the opportunity to have your voice heard in decisions affecting your profession. Have a say in the direction the Profession of Pharmacy will take in PEI, by joining the PEI Pharmacists Association today!

Membership forms are included in this package.

Remember,

\$1 000 000 in malpractice insurance is **included** in your membership fee.

The Association is always looking for committee members. Your involvement will enrich your professional life and be a great benefit to your Profession. Interested parties can contact the Association for more information.

Current vacancies include: Insurance Committee, Economics Committee, PAW Committee.

Executive Committee;

President-Terry Walsh
President Elect- Grant Wyand
Councilors: Jeannine McQuaid, Angela Doucette, Greg Burton & Betty Hutt, hospital rep.

Economics Committee:

Rob MacLellan, Fred Martin, Paul Gallant, Jeannine McQuaid, Greg Burton

Pharmacy Awareness Week:

Christie Smith, Crystal MacEachern & Kilby Rinco

Insurance Committee:

Shawn Callaghan,
Erin MacKenzie

PEI Pharmacists Assoc.

Contact Information:

Erin MacKenzie,
Executive Director

PEI Pharmacists Association

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Stratford, PE C1B 2V5

Phone / Fax 902 367 7080

e-mail: peipharm@hotmail.com

website:

www.peipharm.info



CHECK OUT OUR PEI PHARMACISTS ASSOCIATION WEBSITE!

For the 2008 year, we had 12, 135 requests on our pages, up from 2,446 in 2007. We've had over 1,000 requests this since the beginning of January!!!

3 PEI Pharmaceutical Assn

DIS UPDATE The Drug Information System (DIS) has been fully operational across the province for five months now.

Over a half of million prescriptions have been captured in the DIS and patient profiles are starting to build. Many of you are aware the Department of Health recently conducted a benefit evaluation survey for the DIS. We really appreciate the feedback you shared with us and the results should be made available early this spring.

In the late fall, Aaron Campbell moved on from his role as the PhIP

Director. The PhIP Director

role is currently being filled by Alan Toombs, former

Director of

Pharmacy and

Dental Services,

Department of Social

Services and Seniors. Alan

brings a great deal of

experience to the PhIP

Director role.

There is still a great deal

of work to be completed

and your continued

feedback is essential to the

success of this program. I

welcome and encourage

your input, particularly on

quality improvements and

practical issues related to

the DIS. We will be

working with the Pharmacy

Board and the Pharmacy

Association to formalize a

communication strategy to ensure that information is being shared and responded to in a timely manner.

All technical questions should be directed to our help desk however please do not hesitate to contact me to discuss anything pertaining to the DIS. I would also be happy to visit any of your locations.

My contact information is as follows;

ktddrummond@gov.pe.ca

Kelly Drummond, PhIP

Coordinator

20 Fitzroy Street

PO Box 2000 Charlottetown,

PEI Canada,

C1A7N8

902-620-3762

Sincerely,

Kelly Drummond,
PhIP Coordinator



Bridging Healthcare & Technology

Employment

Corner Murphy's Pharmacies have a long history of looking after the health needs of Islanders and consist of eight convenient pharmacy locations and our Compounding Laboratory to serve our customers health care needs. We are also proud to offer supplementary health services at Murphy's Health Education Centre, Murphy's Home Health Care, and the Parkdale Travel Health Clinic. To show our commitment to the community,

we are also proud to offer additional services and programs at Murphy's Community Centre.

We are currently growing our team and seeking dynamic, motivated individuals for the position of Pharmacy Manager. We invite pharmacists to apply for our Tyne Valley (no evenings, no Sundays) and Stratford Locations (dispensary manager position, approx 30 hours per week). If you are interested in developing specialty areas of practice, providing patient focused care, working with a strong technician-pharmacist team and collaborating with other health professionals, please apply in confidence to:

Jeannine McQuaid, BScPharm,
Director, Pharmacy Operations
jmcquaid@murphyspharmacies.com

or

Lauralea Hourihan, BBA

Director, Human Resources

lhaurihan@murphyspharmacies.com

Murphy's Pharmacies

41 St. Peters Road

Charlottetown, PEI C1A 5N1

Murphy's Pharmacies is

committed to building

healthier communities on PEI

A note on fees.....

Members will notice a few changes to the Association membership fee structure at renewal time. CPBA has waived the handling fee on insurance policies for 2009, resulting in a net DECREASE in your fees. GST must now be charged on the membership portion of your fees & on the store levy.

4 PEI Pharmaceutical Assn



Someone in on the Island will need blood today. Someone like Cirrus.

Cirrus was born with a very rare blood disorder causing hemorrhaging in his head. He required daily platelet transfusions for more than 6 weeks from 8 special donors to help his blood clot.

He's now about to celebrate his third birthday.

To make an appointment to save a life call **1 888 2 DONATE** (1-888-236-6283)

Blood Donor Clinic in Charlottetown
85 Fitzroy Street
Convenient hours...call today!

www.blood.ca



WWW.BLOOD.CA WWW.BLOOD.CA WWW.BLOOD.CA **1 888 2 DONATE**

PHARMACY VOLUNTEERS NEEDED

The **2009 Canada Games** will be held on PEI from August 15 to 29.

These Games will be particularly unique in that the entire province will act as host. There will be 18 sports at 40 different venues from Alberton to Souris. The Athletes' Village will be at Slemon Park during the first week & UPEI during the second week. Week one competition will be located in Summerside & the western part of the province; week two competition will be located in Charlottetown & the eastern part of the province. Preparation has been underway for almost three years. Staff in Charlottetown & Summerside are working diligently through 12 divisions getting ready to host 4400 athletes, team officials & artists.

A polyclinic/infirmary will be fully operational for the 15 days that competition takes place. It will be staffed by volunteer physicians, physiotherapists, nurses and pharmacists. The pharmacy located in the polyclinic will be open from 8:00am until 9:00pm daily. The polyclinic will be at the Atlantic Police Academy during

the first week & at the UPEI School of Nursing during the second week.

For pharmacists & pharmacy technicians, this is a unique opportunity to work in your field as part of a collaborative medical team. It will likely be 25 years before we see the summer games on PEI again.

We plan on utilizing two shifts per day from 8-5 and 5-9. However, this may change from day to day based on accommodating volunteers' schedules. We will require one pharmacist and one technician per shift. There will be out-patient & in-patient dispensing & prescriptions will be free of charge. Pharmacy software will be Kroll & we will try to have at least one volunteer on duty with Kroll experience.

We will require a number of bilingual volunteers. Also, the Host Society requires a minimum of 16 hours for a volunteer to receive Canada Games clothing. The 2009 Canada Games will be THE EVENT of next summer on PEI. Come Play With Us! Rob MacLellan, Pharmacy Chair 2009 Canada Games: rob@sherwooddrugmart.ca www.2009canadagames.ca

Malpractice Insurance and You (a message from your CPBA representative)

Together with your executive director, Erin Farrell-MacKenzie, I am pleased to be your PEI representative on the Canadian Pharmacists Benefits Association. The past few months have been a great learning experience for me and have offered a chance to more fully understand the issues surrounding pharmacist's liability and malpractice insurance.

I can't emphasize enough the importance of each pharmacist taking the time to fully understand how their coverage works, what gaps exist, and what your own individual needs are. By taking the time to fully analyze these details and make an informed decision you can hopefully avoid unwelcome surprises in the future.

What makes the CPBA professional liability coverage your best coverage option?

- **Claims Made Policy** provides coverage if the policy is in place at the time a claim is made

5 PEI Pharmaceutical Assn

unlike an occurrence based policy which would only cover you if the policy was in place at the time the incident occurred. A Claims Made Policy like the one through CPBA is especially useful for anyone just starting their policy.

- **Tail coverage**- provides coverage after the policy is stopped (retirement, maternity leave, etc).
- **“A Rated” insurance company**- classified as secure and ensures the fundamental financial strength and reliability of the company.
- **No deductible**- unlike other policies the CPBA policy has \$0 deductible.

What types of claims are most common?

- **Dispensing error**- most frequent type of claim, accounting for 46% of all claims. Also tend to be the most significant and can result in sometimes lengthy and costly lawsuits.
- **Disciplinary matter**- accounts for 35% of all claims. Our policy provides for up to \$50,000 limit to cover legal expenses on all disciplinary matters which is superior to other policies.
- **Failure to render proper advice**- less common, accounting for 14% of all claims. Examples may include failure to advise of side effects and/or adverse reactions.

Given anticipated changes to the scope of practice for Island pharmacists and upon advice

from CPBA we would recommend a minimum of PERSONAL malpractice insurance of \$2 million dollars. With pharmacist prescribing being a reality shortly, the requirement for **mandatory personal malpractice insurance** may be implemented in PEI, as it is in other provinces.

I welcome any feedback or questions related to your liability insurance or other malpractice issues. Feel free to contact myself or Erin at any time at: Shawn.callaghan@sobeyspharmacy.com
Regards,
ShawnCallaghan,BSc.PharmPhC

Economics Committee Update

The current contract with government for PHIP programs is due to expire in 2010.

Consequently, the economics committee has begun regular meetings, to prepare for the next phase of government negotiations. In an effort to offset the increased costs associated with the increased number of meetings, a slight increase in store levy was proposed and passed at the January meeting of the executive. It is hoped that this will be seen as a fair way to share the costs among all stores, as we continue to work diligently on your behalf to secure an acceptable reimbursement model for our Island pharmacy businesses.

Store owners are encouraged to become engaged as this process moves forward. Please contact the executive director if you would like to become involved on the economics committee.

Alternatively, your input is most welcome, and can be shared with any of our economic committee members: Fred Martin, Chair, Rob MacLellan, Jeannine McQuaid, Paul Gallant, & Greg Burton.

Canadian Blood Services Challenge

The PEI Pharmacists Association is committed to increasing the profile of our profession. Collaborating with other health industry partners is an excellent way to remind the public of the important role pharmacists play in health care and health promotion. To this end, the PEI Pharmacists Association has been asked by Canadian Blood Services to consider joining their “*Partners for Life*” campaign.

If the PEI Pharmacists Association were to become a ‘Partner for Life’, pharmacists, pharmacy staff, family members, patients and friends can roll up their sleeves to donate blood, on behalf of the pharmacists of PEI. The number of units donated per year will be tracked by Canadian Blood Services, and the Association will keep members updated through newsletter communications and on our website.

This is a great way to build relationships with our patients &/or create unity in our workplaces. Most of all, it is a wonderful way for Pharmacists to come together to contribute to the health of our community. As pharmacists, we are fortunate to be seen as highly respected members of the health care team. The “Partners for Life” campaign provides us with the opportunity to ‘give back’.

Expect more information on this initiative at our 2009 AGM, May 1st&2nd, in Summerside!!!